



DON'T LET HEADLINES INTERRUPT YOUR LONG-TERM STRATEGY

This chart illustrates the major headlines of the last 27 years that would supposedly have a negative affect on the market. The right-hand column tracks the end-of-year value of a one-time investment of \$10K, made December 31, 1989 in the S&P 500.

2017	Russian Investigation, US Tensions with North Korea, Hurricanes Harvey & Irma	\$ 137,392
2016	Panama Papers, Brexit, Election Year, Chinese Stock Market Crashes, Syrian Refugee Crisis	\$ 112,772
2015	China devalues its Currency, Greek Debt Crisis, Paris Attacks	\$ 100,725
2014	Ukrainian-Russian Unrest, Crude oil Plummet, Russian Sanctions, ISIS Attacks	\$ 99,350
2013	Cyprus Bailout, Fed Slows Down Bond-buying Program, Government Shutdown	\$ 87,388
2012	Greek Bailout, Arab Spring, Hurricane Sandy, Fiscal Cliff, Election Year	\$ 66,009
2011	Arab Spring, Rising Oil Prices, Japanese Earthquake, Euro Worries	\$ 56,903
2010	9.8% Unemployment, European Crisis, Double Dip Recession Fears, Flash Crash	\$ 55,726
2009	Auto Industry Crisis, Second Government Bailout, Fed Starts Buying Mortgages	\$ 48,431
2008	Government Bailout, Interbank Lending Freezes, Bear Sterns & Lehman Fail, Oil at \$147, Election Year	\$ 38,296
2007	Liquidity Crisis, Mortgage Security Troubles Begin	\$ 60,785
2006	Housing Market Collapses, Iran Nuclear Standoff, North Korea Nuclear Test	\$ 57,619
2005	Iraq War, Oil Soars to \$70, Hurricane Katrina, London Bombing, Bird Flu	\$ 49,760
2004	Iraq War, Dollar Dropping, Oil Prices Rising, Interest Rate Fear, Election Year	\$ 47,430
2003	Iraq War, 3 Straight Negative Years, Weak Dollar, Rising Gold	\$ 42,775
2002	Enron, WorldCom, Global Crossing, S&P Down -22% and NASDAQ Collapses -33%	\$ 33,241
2001	Recession, Terrorist Attack	\$ 42,671
2000	Tech Bubble Bursts, Soaring Oil Prices and Interest Rates, Election Year	\$ 48,427
1999	Y2K, Columbine Shooting	\$ 53,278
1998	Asia and Russia Melt Down, Earnings Below Expectations but Market is Up 26%, Global Financial Crisis, President Impeached, Long Term Capital Management Failure	\$ 44,016
1997	Asian Crisis but Market is Up 20%, Market Hits New High, Hong Kong Reverts to China	\$ 34,233
1996	Dow Breaks 6500, Election Year, Mad Cow Disease	\$ 25,669
1995	Dow Breaks 5000, US Bailout of Mexico, Oklahoma City Bombing	\$ 20,876
1994	Fed Raises Interest Rates 6 Times, Yen Worries, Rwanda Massacre	\$ 15,174
1993	Healthcare Reform, Bombing of World Trade Center	\$ 14,976
1992	Election Year, Hurricane Andrew	\$ 13,605
1991	Dow Tops 3000, Berlin Wall Falls, Treasury Auction Scandal, Gulf War Recession	\$ 12,642
1990	US Involvement in the Gulf War, Gulf War Recession	\$ 9,690

WWW.EVENSKY.COM

© 2018 Evensky & Katz LLC

(800) 448-5435